



White Paper

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1. Introduction

We are traders descended from the two largest stock exchanges in the world: The New York Stock Exchange (NYSE) and the National Association of Securities Dealers Automated Quotation (NASDAQ). No new capital market has caused so much commotion in recent years as cryptocurrencies. We have been present on this market since 2013, both as CryptoMiners as well as CryptoTraders, making money on rising and falling prices of the respective cryptocurrencies. Bearing in mind the time we have devoted to finding the best investment and trading opportunities on the cryptocurrency exchanges, we decided to place a product on the market which will streamline the whole process of making investment decisions and furthermore, will make you a more efficient and more profitable trader.

2. Founded by traders for traders!

We are not going to describe another revolutionary exchange which will ensure you greater anonymity. Neither will we describe a tool which will finally not be used, because You will simply be focused on contributing to a successful initial coin offering.

We will present a product which You will use on the cryptocurrency market as an investor every day. Thus, concluded and opened transactions will be more effective and the profits generated will substantially increase, You will ascend to a significantly higher level. Algory is a pioneer project supporting the conclusion of transactions, processing a huge amount of data in order to transmit them to the user in a condensed form. We provide tools which improve and filter all information and data having an impact on cryptocurrency price fluctuations. And this is just the tip of the iceberg. So far, there has been no such product which could compete with the Algory Project. And we say this with knowledge of the facts, not wasted words.

Let's be honest, each of us invests in the cryptocurrency market to earn money. So, we will help you to significantly increase your profits and ensure that You don't lose time searching for potential inputs, reviewing information from the market, browsing data sources. You will find everything in one place after logging into Algory.

3. The goal we want to achieve

Algory will revolutionize trading in the cryptocurrency market and become an integral part of trading for traders all over the world. Special algorithms, prepared in a manner enabling each user to

independently adapt them to his/her requirements without any programming skills, will allow you to instantly seek trading opportunities and automatically open positions if You fulfill the criteria which You previously set. Each of the thirteen phases which make up our final product provides the user with unique and fully independent functions.

In this dynamically changing market, you may have taken a glimpse at cryptocurrencies which have generated a 50%, 100% or 500% increase, pondering over the fact “why did I not take part in this”. Everything will change thanks to Algor. Give Yourself a real chance to achieve above-average profits generated from cryptocurrency trading.

4. Based on experience

The founders of Algor are professional and experienced traders who descend from the biggest stock exchanges in the world – from the American NYSE and NASDAQ, who started trading cryptocurrencies in 2014 on dedicated exchanges. Drawing on 25 years of experience related to active trading and investments, we prepared a tool which, in an unimaginable way, will change Your current approach to cryptocurrency trading. We have moved from the stock market to the cryptocurrency market. Over the years, we have expanded towards creating algorithms facilitating trading, thanks to which we understand both the needs of the traders and the issues connected with programming adequate tools for trading.

We are aware of the needs of the traders and investors in the market. We are both of these ourselves. Our programmers design tools which help traders and investors maximize their profit while automating their strategies.

5. Problems which we solve

When introducing new traders from stock markets to the cryptocurrency market, we receive a lot of inquiries like the ones below:

- How did You find such perfect opportunities to open the positions so quickly?
- How did You interpret information flowing from the owners of respective cryptocurrencies or cryptocurrencies magazines in order to open good positions in such a short time?
- How do You choose investment opportunities and know where more investors interested in a given asset might appear?
- How do You cope with analysis of so many price changes in different markets?

- How do You manage to browse so many currencies, stocks or financial instruments on an ongoing basis?

These are only a few of the questions. We became aware that, over time, when greater numbers of cryptocurrencies are listed on the exchanges, we will not be able to analyze them all any longer. We need a tool which will do it for us. Not only will it do it, but it will also carry out the execution of orders. The problem that many people face is the incompetent execution of good ideas when it comes to making the final decision.

Currently, there is no cryptocurrency trading tool to support a wide range of traders in this form. Some of its functions are available, but they are dispersed across many websites, applications or services. They do not constitute a single tool, but rather an add-on which requires a lot of time to be properly analyzed. They are not data aggregated in one place, which in a simple and intuitive way can be reviewed. Moreover, there is no website application which enables You to prepare efficient filters, complex and efficient alerts or aggregate news from the entire market and finally integrate it with automatic trading.

6. **Algory Project will solve Your problem**

We are truly excited to announce the emergence of the world's first advanced application supporting professional trading in the cryptocurrency market. This is a complex platform which will solve the majority of Your problems related to the decision-making process which must take place in the course of investing in cryptocurrencies.

We will do our best so that You can join the group of traders who earn money in the market. Traders who do not squander their time in unnecessary analyses because they have a whole set of tools in one place. Trust us, join our ICO crowdfunding and implement this new tool in Your arsenal as soon as possible.

We want to draw Your attention to the characteristic properties of our tool:

- **Innovativeness** – you will not find a tool which generates such precise signals.
- **Credibility** – The product is backed by devoted traders who transfer proven tools from other markets and a perfect team of programmers, managers, and specialists within their fields of expertise.
- **Complexity** – it is a multifunctional tool with formidable potential which You can use in trading. Take a look at the product phases in order to understand at what levels our tool can be used.

- **Simplicity and availability** – forget about the limitations of using slack, telegram tools or other messenger tools. You won't need it; the web application will provide access to the tool from any location with an Internet connection anywhere in the world.

The market has only now, via its growth, recognized the need to streamline the tools for traders who represent a bigger and bigger group of participants in the “blockchain revolution”. With the growth of trading, tools originated on the stock exchanges, Forex or futures markets and their goal was to exploit the market more effectively so that Your trading could be more profitable. Due to the larger liquidity of cryptocurrency, such a tool must be set up. This is what we are doing by responding to market demand and the needs of the trader community.

Thanks to our platform You will be able to:

- Prepare even the most sublime filters for scanning the behavior of prices, volume, and hundreds of other behavior indicators of respective cryptocurrencies.
- Scan cryptocurrencies with regard to technical analysis and fundamental analysis on the basis of numerous indicators.
- Open a position on which terms were fulfilled on the occurrence of a signal or use an algorithm which will do it for You.
- Limit the time required for technical analysis, the program will do most of the work.
- Share your filters and alerts with other cryptocurrency players, thereby gaining additional profit.
- Use the filters of other traders who share them and mutually upgrade them.
- Use algorithms which will analyze the behavior on social channels, information services, blogs, and discussion groups informing about the prevailing market sentiment.
- Use the autotrading function to open a position based on analysis of news charts, tweets, and other sources concerning respective cryptocurrencies.
- Use backtests for historical events and signals in order to assess the potential effectiveness of Your signals.
- Implement automated strategies.
- Buy or sell cryptocurrency at the most favorable price, carrying out a versatile analysis of data from the cryptocurrency exchange in terms of transaction fees, turnover, liquidity, spreads between the bid and ask price, market depth or the estimated time of recording a given cryptocurrency at a specific exchange.
- Effectively perform profitable arbitrage.
- Carry out versatile analyses of emerging Initial Coin Offerings.

- Follow the migration of funds from the most affluent wallets determining the possible price behavior scenarios.

The list of available options from Algory could be continued. The purpose of all these options is to enable You to gain an advantage at the exchanges thanks to the information acquired via Algory and to transform it into a profitable transaction.

7. Development phases of the product

Access to the fastest and most credible information will determine Your success or failure in the market. Join Algory and become a winner! Find Your “edge” in the market - our product will help You achieve this goal! Below, we present the development phases of our product as well as its respective functionalities which You will be able to use in the market once the product is live.

7.1. Cryptoscanner – Professional scanner for cryptocurrencies

Features

A scanner operating in real time, based on data from most of the cryptocurrency exchanges around the world.

Functions

Filtering and alerts based on an analytical (exchange data), technical, and fundamental scanner. In the consecutive phases, autotrading will be launched which will open and close the position according to the settings determined by the user or according to backtest settings.

Description

A versatile scanner for cryptocurrencies thanks to which it is possible to set the required behaviors of the prices, fluctuations, volume changes, changes concerning the value of conducted transactions, and size of orders in terms of purchase or sales and correlation. It is also a tool which enables You to search signals from technical or fundamental analysis. These are just some initial examples. Our server algorithms will analyze behaviors of cryptocurrencies on requested stock exchanges within milliseconds. The program, in fractions of seconds, carries out work which ordinary people wouldn't be able to perform during the whole day. You will gain time and advantage over other traders in the market. You can also connect it to autotrading which will carry out all the transactions for You!

“Signal sharing” phase - In this phase, traders will be able to make their signals available to others, building their reputation and level of effectiveness. The reputation level will enable them to receive remuneration for their work in the later phases.

Benefits for the user

Easy and intuitive setting of respective filters and alerts fulfilling the behavior criteria of a definite cryptocurrency, prepared by the user. The user will also be able to use the predefined filters prepared by professional traders from the cryptocurrency market and the stock market. In the next phase, the decisions about opening or closing positions will be made by an algorithm based on artificial intelligence rather than the user. This will allow You to significantly limit the time required for analysis and trading.

7.2. CryptoNews – the cryptocurrency news aggregator

Features

A cryptocurrency news aggregator functioning in real time.

Functions

A scanner filtering data from services, blogs, social channels (such as twitter, reddit, etc.). In the next phases, a connection will be established to launch an automatic trading function, thanks to which the positions will be opened automatically in accordance with the information sentiment.

Description

Over the years, thanks to active trading, we became aware of the importance of quick access to key information in the market. Sometimes, tiny seconds had an impact on generating above-average returns or determining better protection against sudden loss of a cryptocurrency or stock price. Being fully aware of the fact that physical browsing of the whole market is hugely time-consuming, a new tool will originate within the platform which will aggregate all information concerning respective cryptocurrencies as well as the entire line of business. On the basis of this information, it will be possible to filter the required data and the built-in auto trading system will then enable You to conclude transactions when specific news appears on sources of information chosen by You.

Benefits for the user

Aggregated data in one place from our integrated news sources. The user can add their own sources (services and, for example, twitter accounts). It can browse news via categories, specific

cryptocurrency symbols or key words. In the next development phase of the product, users will be able to launch the autotrading option which will open/close the position in line with the information sentiment.

7.3. Trading room – trader community

Features

Trading room operating 24 hours a day, seven days a week.

Functions

A place where traders from the cryptocurrency market meet and create a community focused on the Algory Project.

Description

Trading room, or the biggest place for daily meetings of traders in the world. As active traders, we will present our strategies and moves resulting from the practical use of our tools. Is there a better way to demonstrate their effectiveness?

Benefits for the user

You will see how professional traders use our product on a Livestream. You can ask the company representatives, traders, any questions and submit inquiries about adding new program functions.

7.4. Blockchain analyzer – blockchain trading analysis

Features

Monitoring of cold and hot wallets in order to analyze potential sales in the market resulting from transfers of larger amounts of cryptocurrencies between wallets and exchanges.

Functions

Monitoring of given cryptocurrency operations, i.e. event tracking.

Description

Keep track of the flows between the largest chosen cryptocurrency wallets on an ongoing basis. Our algorithms will analyze the biggest and most unexpected flows between hot and cold wallets, drawing conclusions about possible price fluctuations of specific cryptocurrencies. You will have the opportunity to create Your own list of addresses which You want to monitor. This also includes Initial Coin Offerings, enabling You to analyze the possible sales after launching a specific initial coin offering on the market.

The blockchain analyzer will also monitor the value of cryptocurrencies via ICO projects in which You are engaged. No expenditure of the project team in which You invested will escape Your attention.

The blockchain analyzer will also enable You to smoothly browse the status of all cryptocurrency transactions, compare the average transaction values and average transaction fees combined with the time needed to accept the transactions and the network capacity.

Benefits for the user

Information which the user receives can protect them first of all against sudden sell-offs in the market initiated by a bigger player. The same applies to sell-offs of previously collected funds via respective ICO. For example, if a specific ICO transfers 50 000 ETH to another account, you may infer that it is going to be sold in the market, likely causing a short-term decline in value.

7.5. ICO Analyzer – Analyzer of the Initial Coin Offering

Features

A browser and analyzer of changes in ICOs which are making a debut on the market and on the exchanges.

Functions

Do not miss the best ICOs and their exchanges listing. Keep up to date with all the information which may be useful in making a decision on entering an ICO. Find out which ICOs are trendy, which ICOs were most popular in the community even before launching presale/crowdsale.

Description

ICO is the hottest alternative market in the world. It evokes great emotions both for companies which introduce their product there as well as people supporting specific ICO campaigns. The ICO Analyzer gathers data on all incoming, ongoing, and completed ICOs in one place. It not only displays general data about a given project, it dynamically tracks the current progress of sales and displays information about the sales structure and the largest single purchases. This enables us to spot when “whales” enter a specific ICO. This function is linked to the Blockchain Analyzer. The ICO Analyzer will not only “take You by the hand” throughout the period of selling tokens, it will also keep its finger on the pulse during the ICO debut or at a time of making essential progress on the project (achieving the next milestones). It will also inform You about the listing of a given cryptocurrency on the exchanges.

Benefits for the user

Algory will gather all the data concerning ICOs in one place so You can analyze their potential quickly and effectively without the need to switch between several pages. Moreover, You will obtain information about upcoming interesting debuts, thanks to which You will never miss an opportunity to invest. Here, You can also additionally find such information as: the advanced analysis of token sales processes or a statistical and marketing assessment of a given ICO. Icoviewer will also provide You with fixed current information about the progress on the project after completing the ICO process, so You will be able to fully control the project in which You invested.

7.6. Cryptocurrency Backtester – backtests for the Cryptoscanner

Features

Backtests of filters and alerts conducted on historical data and simulation of the effectiveness of the used trading strategy.

Functions

Optimizes filters and alerts making the defined strategy more effective and success-oriented. It also allows You to optimally choose the adequate stop loss and take profit level.

Description

Not sure whether the signals and filters in the scanner You have prepared can generate profits? Use our backtester which, on the basis of historical data, will analyze your strategy and determine the probable profits generated by the signals in the future. Check which parameters should be changed so the signals can be more effective. This is a particularly good function for users who are at the stage of implementing their filters and signals in order to build the most effective trading strategy.

Benefits for the user

The user gains access to historical data on the basis of which they can test the effectiveness of the self-defined filters and alerts. It is then possible to assess the profits generated by a given trading strategy in the future in order to fully automate this strategy, thanks to the autotrading function.

7.7. Arbitrage Cryptocurrency scanner – a scanner in search of arbitrage opportunities

Features

Coin prices from all cryptocurrency exchanges in one place

Functions

Enables You to depict price differences between respective exchanges taking into consideration all transaction costs.

Description

Are you wondering why the same cryptocurrency has a different price on various exchanges? And whether such business is lucrative? In this phase, we are going to help You spot the price differences of the same pair of cryptocurrencies between the respective exchanges. Our algorithms will not only find these differences but they will also analyze the profitability level in terms of trading costs, costs connected with transfers, and the average waiting time for recording transfers. Improve Your trading strategies and try to use opportunities You may not previously have considered. Our analyzer will provide You with the most profitable arbitrages at a given moment.

Benefits for the user

You will be able to catch the exchange rate differences between cryptocurrency exchanges easily and efficiently and use them to make money. In addition, our algorithms will calculate the most optimal arbitrage path, taking into account the price difference and wire transfer posting times.

7.8. Autotrading – automated order placing

Features

Full order automation based on the cryptoscanner and/or cryptonews functions.

Functions

Automatic order placing on the basis of filters and signals defined by the user – includes: slippage, price, order placement and the maximum execution, the stop loss and take profit level as well as the value of the planned position. Additionally, over time, thanks to artificial intelligence, our system will pick up signals about the greatest profit potential even more effectively.

Description

The mechanism that we use to conclude transactions on signals generated by the Cryptoscanner and Cryptonews will guarantee immediate execution of orders on your specified exchanges. The goal of the autotrading function is to disregard the greatest worry of the traders – loss of self-confidence at the moment when it is necessary to make a decision about opening or closing the position. The automatic system for submitting earlier programmed orders will carry out this operation instantly.

Benefits for the user

Are You not always sitting at the computer? Do Your hours of work not allow You to engage in trading? Are You losing Your self-confidence and therefore not able to “pull the trigger” at the most desirable moment? Autotrading will do it all for You.

7.9. Chart signals and analytics – signals and analytics in a chart

Features

The charts intended for technical analysis of all cryptocurrencies listed on global stock exchanges.

Functions

A web application which enables You to establish a link with other functions of the Algory Project and analyze cryptocurrencies from the technical point of view.

Description

Product extension by adding a tool integrated with Cryptoscanner and Crytonews – which will enable You to analyze all signals, over time, more accurately in relation to what has happened after the specific signal in the chart. This phase also involves the introduction of signals resulting from the indicators of the technical and fundamental analysis to the product. The functions will also be extended with automatic searching of formations in the charts, without the required expertise of the user.

Benefits for the user

The user will have the possibility to analyze and use the integrated analysis or the predefined filters/alerts for the chart. At the next functional level, it will be possible to use filters/alerts and to place orders directly from the chart level.

7.10. Social learning – Knowledge Base “Share Your knowledge and gain knowledge”

Features

A social networking platform for education and exchange of experience.

Functions

Educational and trading video materials produced by traders, programmers, and the blockchain community.

Description

Platform on which beginner traders will find educational materials and will be able to explore the strategy and acquire knowledge made available by advanced traders. Traders using our tools will be able to share their ideas with others in return for a certain remuneration. A platform will also be launched providing an opportunity to earn money thanks to recommending our products on blogs, services, and social channels. We want the community involved in Algory not only to earn money in the market through our tools but also to receive a share in the profits generated by the product.

Traders who have a good reputation established in the platform via “Signal sharing” will be able to make their signals available to others in return for remuneration.

Benefits for the user

You must pay for education in the majority of capital markets. In Algory, You will acquire knowledge indispensable to start Your trading adventure as well as advanced knowledge thanks to which You will increase Your profits or automate Your strategy.

7.11. Exchange comparison – where you can buy or sell cryptocurrencies most profitably

Features

Comparing the benefits of using the respective cryptocurrency exchanges

Functions

A tool which, in one place, aggregates and compares data concerning the price of a given cryptocurrency and all transaction-related costs.

Description

You will instantly learn on which exchange You can find the biggest transactional volume of the cryptocurrency You are interested in. You will find out where You can buy a specific cryptocurrency at the most convenient price and where you will sell it at the best price. Perhaps transaction fees are most important for You? You will be able to compare them too. Exchange comparison will enable You to choose the most liquid market and cost-optimal exchange. Compare the fees and spreads and the average recording time of a given cryptocurrency on the exchange. In other words, all the factors that have an impact on Your achieved profit.

Benefits for the user

The user will find an exchange on which, after deducting transaction costs, they will buy a specific cryptocurrency at the best price and at the quickest pace, or sell it most profitably. This will allow the user to maximize the potential for profits which they generated previously thanks to our filters and alerts from the Cryptoscanner.

7.12. Cryptocoin – Cryptocoin in a nutshell

Features

All information on a given cryptocurrency gathered in one place.

Functions

Facilitates the analysis of the potential of a given cryptocurrency by gathering all information about it in one place and displaying this information in friendly format graphs, diagrams, and charts.

Description

Are You browsing for information about a specific cryptocurrency in different services, blogs, and browsers? From now on, everything will be in one place. In the dashboard, You will not only find information about the price or volume, You will also find condensed data concerning technological issues of a given currency and information about the company.

Benefits for the user

The user, thanks to this function, saves a lot of time which they would otherwise have to spend on browsing numerous sources. We will gather the data and display them to make their analysis easier.

7.13. Cryptoviewer – a cryptocurrency viewer

Features

All cryptocurrencies in one place.

Functions

Enables You to have a broader view on the market by displaying data concerning cryptocurrencies in the form of a structured table with a filtering option.

Description

An accurate cryptocurrency viewer. If You are interested in basic information about the fluctuations of cryptocurrencies listed on the world's cryptocurrency exchanges, You will find it here.

Benefits for the user

The user can track those cryptocurrencies they want to and browse their rates in the market on a specified date. The user can create their own dashboard in which they will combine cryptocurrencies with other functions of our product.

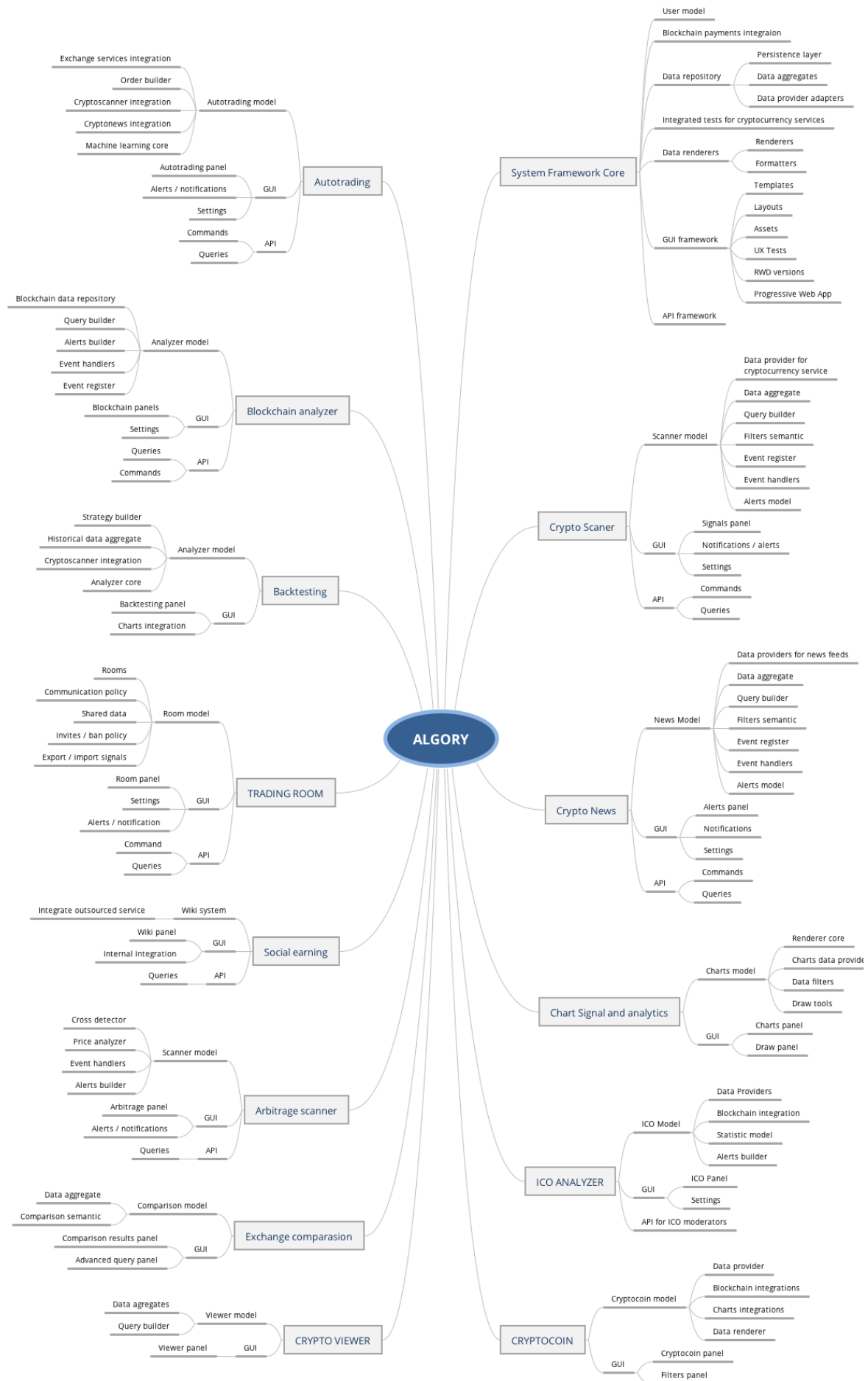
7.14. Annotation

We stipulate that it is possible to change the sequence of the publication/edition of respective phases.

Interfaces of respective tools worked out with specialists dealing with UX, during the phase of implementing functions, all requests coming from future users and beta testers will be taken into consideration.

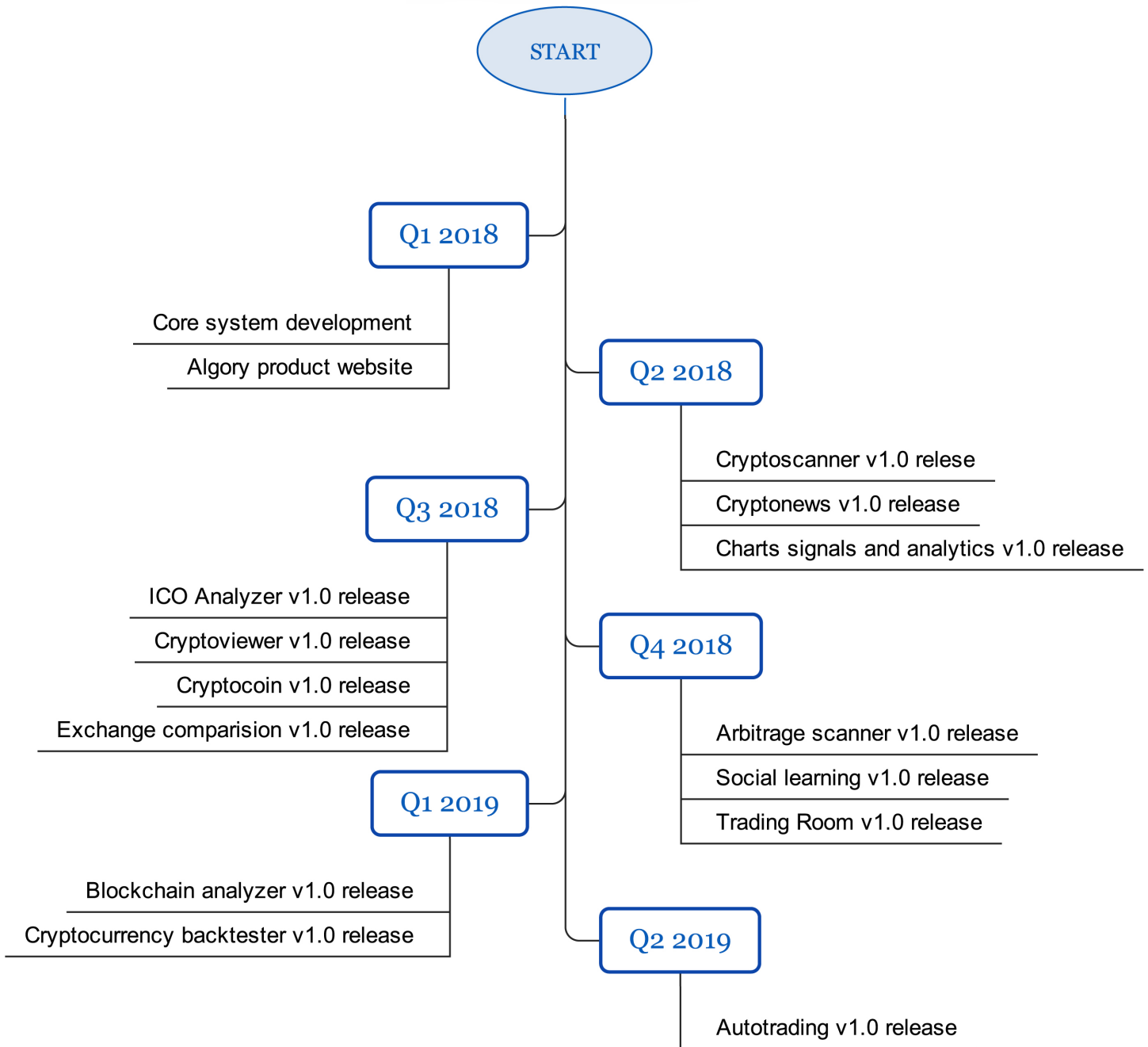
Execution of the consecutive product phases depends on the value of the collected funds during the sale of the utility tokens of the Algory Project. All phases will constitute the completion of the end product, i.e. Algory Project.

7.15. Phases specification



7.16. Roadmap

Algory Roadmap is divided into 6 milestones.



8. Application example

Each function of our product has been previously discussed. As an example, we would like to present how to use the platform in daily trading in the cryptocurrency market;

Let us assume that You are interested in finding a cryptocurrency which is likely to undergo a consolidation breakout.

We know that consolidation is characterized by price fluctuations in a specific price range and the consolidation breakout occurs when there is an increased trading volume.

Such a situation can be spotted by our Cryptoscanner. Just make suitable settings:

- of the filter: Volume ratio (determining an increased volume in relation to the average)
- of the alert: Consolidation Breakout (determining the consolidation breakout)

This alert will inform You about each consolidation breakout with high volume. What is important is You will be precisely informed at the moment of the breakout, when conditions determined in the filters and alerts are fulfilled.

In this case, we can use a few functions of our product:

- Cryptonews (check whether news appeared about a specific cryptocurrency).
- Blockchain analyzer (check what values of a given cryptocurrency have been transferred lately).
- Cryptocoin (check the chart, quotations, and any information data of a specific cryptocurrency in one place).

This is just an example, but it should show You how to precisely and comprehensively design Your filters, alerts, and the working dashboard so that they find the best trading opportunities in real time.

9. Use of Algory Project

The use of tools will not require any programming skills by You. This will be the domain of our specialists. You will receive the end product and Your only task will be to indicate numerical parameters, use predefined functions or set the adequate information or data sources. This is the same

for the issue of launching the autotrading function for placing orders based on the Cryptoscanner and Cryptonews.

9.1. Friendly environment

The use of the platform is very intuitive. In the dashboard, it is possible to activate respective program functions and freely set them, customizing the view in line with Your needs. You will find an explanation of all filters, alerts, and parameters in the manual. Everything is geared towards a person who, despite not having much free time, could very quickly design his/her own filters and alerts. All functions are designed in a way which enables You to easily adapt them to Your needs.

The Algory Platform will process a stream of stock market news from all the largest cryptocurrency exchanges in the world, services with news, social services, and blockchains.

The stream of data gathered on our servers will enable You to backtest alerts and filters You prepared so that, before using them, You can assess their potential effectiveness and test them on historical data. Can You imagine a situation in which you could carry out backtests before implementing the strategy? This is the way we have built our own trading strategies on the global stock markets for years. So that we could then transfer this idea onto the cryptocurrency exchanges.

You will get access directly from the viewer thanks to which You will be able to use it from Your laptop or desktop computer as well as your smartphone. Access to the Internet is a necessary condition. Are you worried that during the journey You may miss a good alert to open a position? No problem, the application will inform You about specific signals so that You can open a position from Your smartphone. In the next phase, after receiving a specific signal, the platform will use the autotrading function, simultaneously informing You about the concluded transaction and will independently open the position on your account in the chosen cryptocurrency exchange.

10. The voice of the Algory community

The product is created by traders for traders. That is why we will take into account all the feedback from users and supplement the functions of the product with the most desired functions, so that the entire product, in the course of trading, can be used in the most practical way. The product will be created in the lean methodology and all the functions described above will be adapted to the needs of our clients.

11. Algory Token - utility token

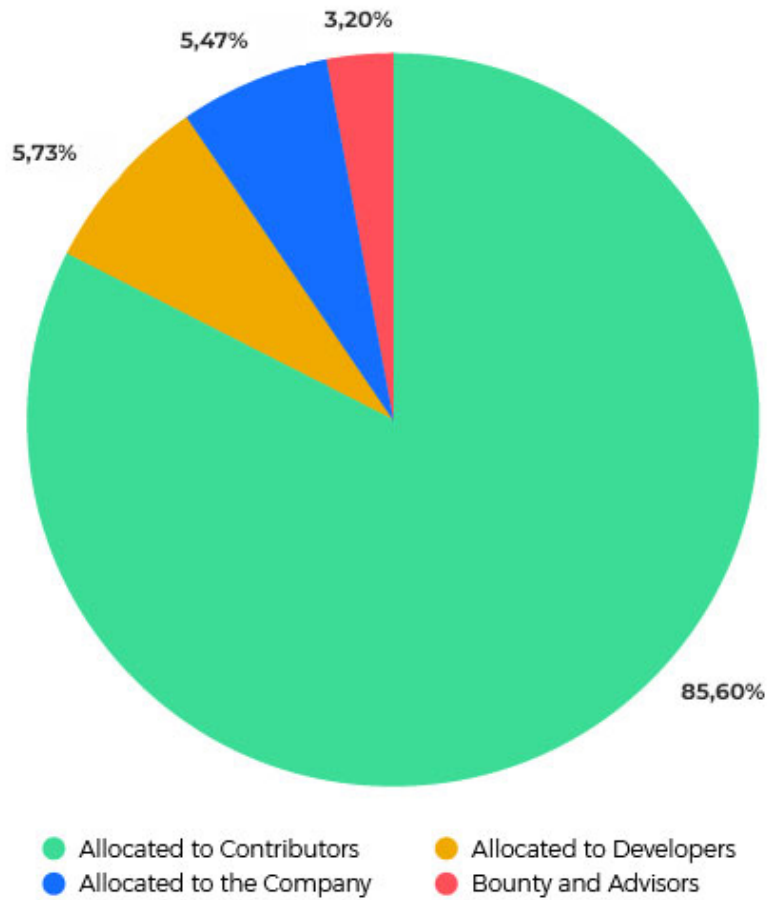
Algory is a utility token which Algory Token users will use to pay for access to the product. Algory will also compensate the remuneration scheme of users who make their trading signals available to others. We use the affiliation system, thanks to which you will receive remuneration in the form of algory tokens for recommending our product. In the consecutive product phases, You can make your filters and alerts available to other users in return for remuneration.

11.1. Algory Token details:

Technical data

Name	Algory
Abbreviation	ALG
Type of token	ERC20 (based on the Ethereum network)
Number of issued tokens	75 000 000 ALG
Hard cap	60 000 ETH
Contribution form	ETH only
Decimals	18
Type	Utility token
Date of receiving of ALG tokens by participants	Immediately after sending ETH
Possibility of transferring ALG tokens	After closing of public crowdsale

Token distribution plan



Detailed data are also presented in the below table

Destination	Number of tokens	%
Allocated to contributors	64 200 000 ALG	85,60%
Allocated to Developers	4 300 000 ALG	5,73%
Allocated to the Company	4 100 000 ALG	5,47%
Bounty and Advisors	2 400 000 ALG	3,20%
TOTAL	75 000 000 ALG	100%

11.2. Algory Token sales stages

Whitelist

Subscriptions for the Whitelist will run for three weeks on the website <https://algory.io> starting from 15th November 2017. The Whitelist will entitle subscribers to guaranteed contribution of tokens prior to launching the public crowdsale. Subscriptions for the Whitelist will run until 7th December 2017 at 2:00 PM UTC or until the Whitelist hard cap is reached, whichever comes first. The Whitelist guarantees the contribution of tokens for users subscribed for the declared number of ETH for 24 hours, 1 day before launching the public crowdsale.

- Number of tokens available for sale: **max 12 000 000 ALG**
- Bonus: **20%**
- Price: **1 ETH = 1200 ALG**
- Whitelist Phase hard cap: **max 10 000 ETH**
- Number of tokens sold through the Whitelist decreases the number of tokens available in the public crowdsale in Phase 1

Public Crowdsale

After completion of the contribution phase by Whitelist participants, the public sale process shall commence. The public crowdsale will begin on 8th December 2017 at 2:00 PM UTC and will last until 8th January 2018 at 2:00 PM UTC or until all the ALG tokens are sold, whichever comes first.

Phase I

- Number of tokens available for sale: **12 000 000 ALG** (minus tokens sold during the Whitelist)
- Bonus: **20%**
- Price: **1 ETH = 1200 ALG**
- Phase 1 hard cap: **10 000 ETH**

Phase II

- Number of tokens available for sale: **15 400 000 ALG**
- Bonus: **10%**
- Price: **1 ETH = 1100 ALG**
- Phase 2 hard cap: **14 000 ETH**

Phase III

- Number of tokens available for sale: **16 800 000 ALG**
- Bonus: **5%**
- Price: **1 ETH = 1050 ALG**
- Phase 3 hard cap: **16 000 ETH**

Phase IV

- Number of tokens available for sale: **20 000 000 ALG**
- Bonus: **0%**
- Price: **1 ETH = 1000 ALG**
- Phase 4 hard cap: **20 000 ETH**

Detailed data are also presented in the below table

Token crowdsale plan

Phase	Bonus	Number of tokens	Hard cap	Price
I	20% Available subscription for the Whitelist	12 000 000 ALG	10 000 ETH	1 ETH = 1200 ALG
II	10%	15 400 000 ALG	14 000 ETH	1 ETH = 1100 ALG
III	5%	16 800 000 ALG	16 000 ETH	1 ETH = 1050 ALG
IV	0%	20 000 000 ALG	20 000 ETH	1 ETH = 1000 ALG

11.3. ICO Dates Details

The Whitelist subscription process will begin on 15th November 2017 and will last until 7th December 2017 at 2:00 PM UTC or earlier if the participants subscribe for the maximum number of 10000 ETH.

The Whitelist sale for subscribed participants will last from 7th December 2017 at 2:00 PM UTC until 8th December 2017 at 2:00 PM UTC.

Algory public crowdsale starts on 8th December 2017 at 2:00 PM UTC and continues until 8th January 2018 at 2:00 PM UTC. Only Ethereum will be accepted. Algory public crowdsale can finish earlier if all tokens are sold before the last day of the crowdsale.

Algory will be quoted on the relevant exchanges at the earliest time practicable after completing the public crowdsale. The most important Algory ICO dates are presented in the table below:

Algory ICO important dates

Date	Event
15th November 2017	Whitelist signing-in start
7th December 2017 2:00 PM UTC	Whitlist signing-in finish
7th December 2017 2:00 PM UTC	Whitelist Sale start
8th December 2017 2:00 PM UTC	Whitelist Sale finish
8th December 2017 2:00 PM UTC	Crowdsale start
8th January 2018 2:00 PM UTC	Crowdsale finish

11.4. Verification of participants

Each Algory crowdsale participant will be obliged to undergo verification before contributing in the crowdsale.

The required information which must be inserted in the form in order to undergo a positive verification is:

- **ETH address**
- **Full name**
- **E-mail address**
- **Password**
- **Country of residence**
- **Acceptance of Risk factors, Terms of Use, and Crowdsale Terms, Privacy Policy, confirming all information contained therein**

11.5. Process of contribution

Instructions for contributing in the crowdsale can be found on the algory.io website:
„[How to join crowdsale](#)”

11.6. Unsold tokens

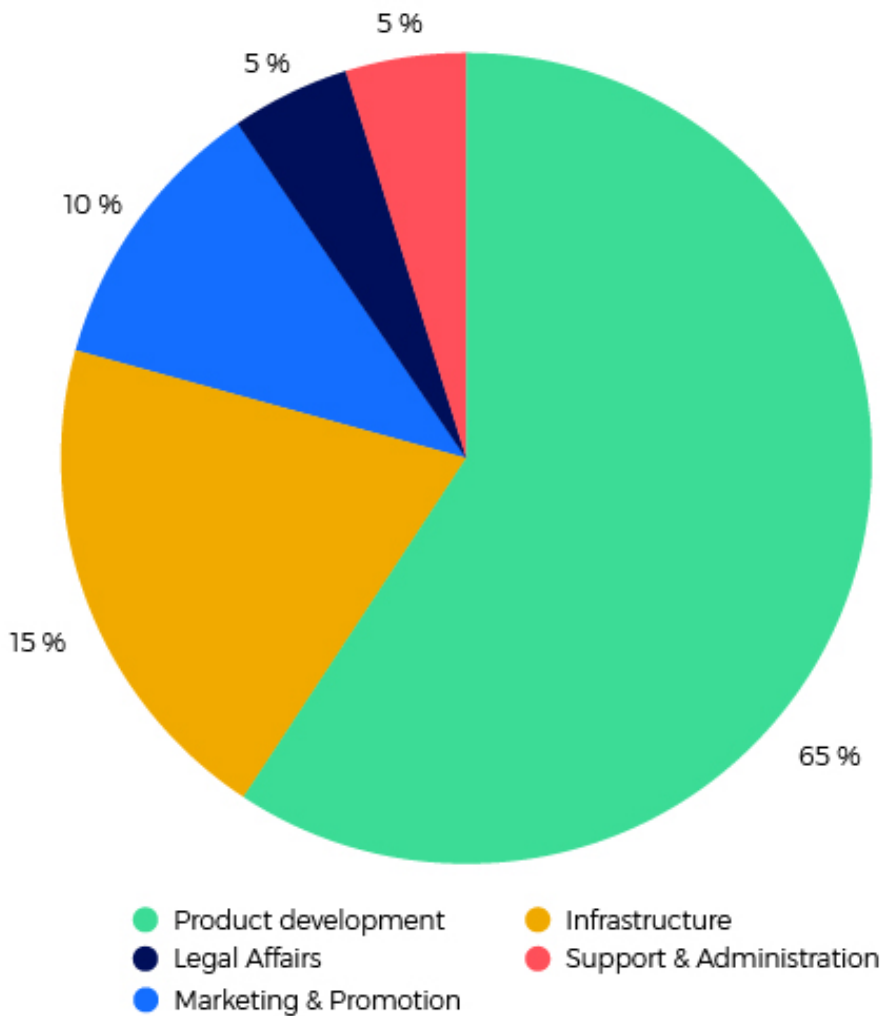
In the event that not all tokens are sold in the public crowdsale, we hereby advise that they will not be sold by the company on the exchange but will be blocked for post-sale at a later date, when it is possible to sell the tokens to participants at a higher price than the price in the current ICO.

11.7. Budget Allocation

The funds gathered during the Algory ICO will be allocated to the following sections:

Budget Allocations

Product development	65%
Infrastructure	15%
Marketing & Promotion	10%
Legal Affairs	5%
Support & Administration	5%



Product development

Work on all product phases, taking into consideration the remuneration of programmers, graphics specialists, UX designers, beta-testers, identification of needs and expectations of the users.

Infrastructure

Servers, databases, backups, the server room.

Marketing & Promotion

Promotion on the Internet, conferences, presentations, publications, articles, films, animations, interviews.

Legal Affairs

In order to introduce the product onto international markets, it is necessary to adapt the product to be used in accordance with the relevant law in the local market, therefore, additional legal and tax expertise will be necessary.

Support & Administration

Ensuring 24 h support for all time zones, moderation of channels in trading view, office, equipment, computer costs, costs of company operations.

12. Algor Project – profits

The company will generate profits by charging fees for access to specific functions of our program. The constant evolution of consecutive product functions will require us to continuously develop the company and increase the number of employees which, over the coming years, will consolidate our leadership position in the sector of tools supporting trading in the cryptocurrency market. Fees will be charged for the following functions: the Cryptoscanner, Cryptonews in an extended form, the Blockchain Analyzer, Backtesting, and Autotrading. A free version will also be available for users. Payment for the aforementioned functions will be effected solely by using Algor utility tokens.

13. Contact with Algory Project

If You have any questions or You would like to analyze any information regarding our ICO, we invite You to contact us at:

Website	https://algory.io
E-mail	contact@algory.io
Blog	https://medium.com/algory-project
Facebook	https://www.facebook.com/algoryproject/
Twitter	https://algoryproject.rocket.chat
Telegram	https://t.me/AlgoryProject
Rocket.Chat	https://algoryproject.rocket.chat
Instagram	https://www.instagram.com/AlgoryProject/